

# EV insight service

**Cornwall Insight's EV insight service is designed for fleet operators, leasing companies, charge point operators, DNOs, energy suppliers and other organisations engaged in the transition to electric vehicles (EVs) in Great Britain (GB).**

The monthly report provides insight across key commercial and policy developments in the electric vehicle (EV) market, looking across the value chain from EV uptake to infrastructure, supplier activity and fleet services. Every six months we produce a dashboard summary document, tracking progress in key areas as the transition to EVs ranks up a gear.

## KEY COMPONENTS

### Strategic planning

The transition to EVs brings a range of opportunities to parties looking to engage in the energy or fleet services markets. The EV insight service tracks commercial activities to support business model development, strategic positioning, and competitor intelligence for established energy market actors, fleet operators and new entrants.

### Impact evaluation

Drawing on Cornwall Insight's energy market expertise, the service provides updates to ongoing policy and regulatory reforms, highlighting the commercial impacts for investors and actors in the rapidly evolving EV space.

### Market progress

As EV sales increase, prices fluctuate, and range expands, we plot the progress and trajectory of these key market metrics to identify GB's moves towards an EV transition.

## THE SERVICE

Our new service provides a concise summary of all EV developments and policy changes, exploring the developments in a key market segment each month in more depth, across charging infrastructure, vehicle uptake and fleets, energy supplier activity.

### Commercial coverage

The service focusses on the activities of and partnerships between energy retailers, mobility providers, fleets and infrastructure providers. This is provided through analytical commentary of business opportunities and threats, and market participant cases studies.

### Identifying value

The report addresses developments from market participants, covering emerging and potential propositions, routes to market, and the implications of regulation and policy on EV business models, fleets and related infrastructure.

### Input from experts

Cornwall Insight's team of experts contribute knowledge and experience in the energy, EV and fleet markets to provide accurate interpretation of market intelligence and clear insight, supported by data.



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# Benefits

Our service provides up-to-date information on the latest EV news, allowing you to stay on top of wider commercial trends across key areas, delivered via in-depth insight and supporting data.

Activity it supports	Benefits	Who uses it
Identify opportunities	<ul style="list-style-type: none"><li>- Understand the key opportunities and challenges to overcome when transitioning to EVs, and underpinning services. Stay ahead of the curve with foresight on market changes and track the challenges and successes, whether you are an existing participant or considering entering the market</li></ul>	<ul style="list-style-type: none"><li>- Energy retailers</li><li>- Investors</li><li>- Charge point operators</li><li>- Public bodies</li></ul>
Informed decision making	<ul style="list-style-type: none"><li>- Keep on top of constant change in the industry's policy and regulatory landscape developments. Understand key issues, such as charge points and grid capacity, from the outset. Identify risks and impacts ahead of time via informed commentary</li></ul>	<ul style="list-style-type: none"><li>- Investors</li><li>- Asset &amp; infrastructure providers</li><li>- Charge point operator</li></ul>
Strategic planning	<ul style="list-style-type: none"><li>- Identify sources of value and recognise the size of the opportunity, from proposition development to investment opportunity. Make informed decisions based on understanding wider market contexts and competitor activities</li></ul>	<ul style="list-style-type: none"><li>- Fleet operators</li><li>- Investors</li><li>- Charge point operators</li><li>- Legal advisors</li><li>- Leasing companies</li><li>- Energy retailers</li></ul>



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